



PROGRAM PLANNING GUIDE

ID:

Name: _____

Bachelor of Fine Arts - New Media

New Media



The rapid advancement and integration of digital and interactive technologies within our culture has radically changed the way we communicate and interact with each other. By combining traditional art, music, drama practices, theory, and criticism with digital and interactive media, the Department of New Media provides students with the skills, knowledge and experience essential for personal and professional excellence and growth in the field of New Media communication.

What determines my program requirements?

Please refer to the Academic Calendar (www.ulethbridge.ca/ross/academic-calendar) for complete program information.

Calendar Year: 2024/2025 - Your calendar year is set to the academic year you are admitted (or readmitted) and you should follow the requirements for that year for the duration of your program.

Faculty/School: Faculty of Fine Arts (www.ulethbridge.ca/fine-arts)

Program(s): Bachelor of Fine Arts - New Media

Major(s): New Media

Minor: A defined set of courses, designed to provide depth in a particular discipline, study in an interdisciplinary area, or focus on a theme-related topic. To learn more about optional minors see www.ulethbridge.ca/ross/minors.

Am I admissible to this program?

Admission: www.ulethbridge.ca/ross/admissions/undergrad

Transfer: www.ulethbridge.ca/ross/transfer-resources

When/How do I apply to the University?

Deadlines: www.ulethbridge.ca/ross/admissions/undergrad/deadlines

Step-by-Step: www.ulethbridge.ca/ross/admissions/step-by-step

Where can I find information on courses?

Course Catalogue: www.ulethbridge.ca/ross/courses

Registration Guide: www.ulethbridge.ca/ross/registration-guide

When can I register for classes?

Register early! (March for Summer and Fall; November for Winter)

Registration Dates: www.ulethbridge.ca/ross/registration-dates

How can I enhance my program?

Career Bridge: www.ulethbridge.ca/career-bridge

Co-op Education: www.ulethbridge.ca/career-bridge/co-operative-education

Honours Thesis: www.ulethbridge.ca/ross/undergraduate-thesis

Double Major: www.ulethbridge.ca/ross/double-major

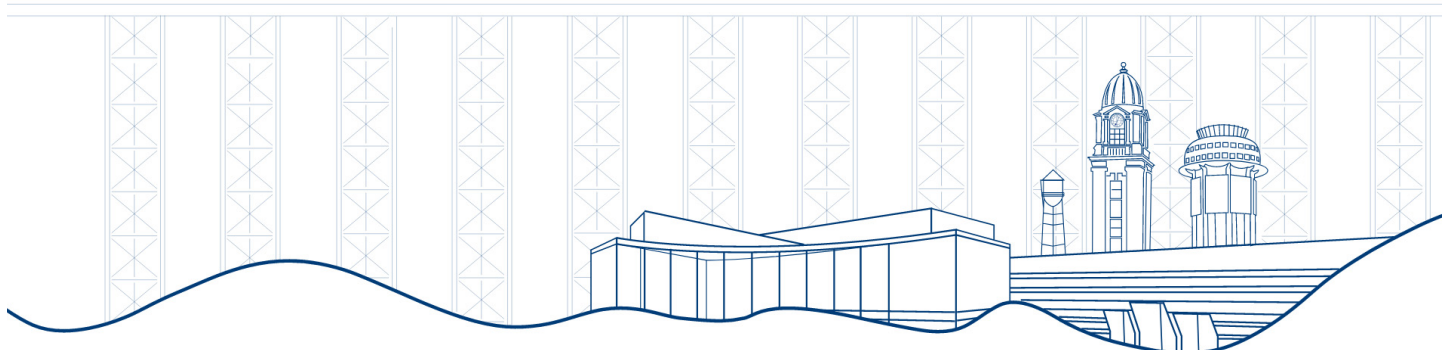
What supports are available to students?

Student Services: www.ulethbridge.ca/campus-life/student-services

Student Success Centre: www.ulethbridge.ca/student-success-centre

Accessible Learning: www.ulethbridge.ca/ross/alc

Counselling Services: www.ulethbridge.ca/counselling





Required courses and notes

Program Requirements

- _____ 1. Art 2033 - Spatial Practice I
- _____ 2. New Media 1000 - Introduction to New Media
- _____ 3. New Media 2005 - Design Fundamentals for New Media
- _____ 4. New Media 2010 - Visual Communications for New Media
- _____ 5. New Media 2030 - Video Fundamentals
- _____ 6. New Media 2150 - Memes, Influencers, and Digital Convergence
- _____ 7. New Media 3030 - 3-D Computer Modelling and Animation
- _____ 8. New Media 3150 - Seminar in New Media Studies
- _____ 9. New Media 3380 - Programming for Artists
- _____ 10. New Media 3420 - Narrative for New Media
- _____ 11. New Media 3520 - Web Design and Development
- _____ 12. New Media 3680 - Interaction Design
- _____ 13. New Media 3900 - Portfolio and Professional Practice

14. One of:

- _____ New Media 3040 - Colour Theory and Digital Photo Manipulation
- _____ New Media 3230 - Streaming and User Generated Video
- _____ New Media 3310 - Game Design: Theory and Practice
- _____ New Media 3640 - Character Animation I
- _____ New Media 3700 - Event and Exhibition Design
- _____ New Media 3810 - Expanded Cinema
- _____ New Media 3820 - Information Design
- _____ New Media 4420/Cinema 4420 - Screenwriting
- _____ New Media 4520 - Advanced Web Design
- _____ New Media 4720 - The Dynamic Web
- _____ New Media 4820/Cinema 4820 - Writing for Comedy
- _____ New Media 4830 - Theory and Practice of Motion Capture

15. One of:

- _____ New Media 3250 - Media, Advertising, and Consumer Culture
- _____ New Media 3300 - Theory and Aesthetics of Digital Games
- _____ New Media 3550/Cinema 3550 - History of Animation
- _____ New Media 3560 - Popular Narrative
- _____ New Media 3650 - Modern Media, War and Propaganda

16. One of:

- _____ Art History 1001 - World Art Before 1400
- _____ Art History 1002 - World Art Since 1400

17. One New Media elective (3.0 credit hours) at the 3000/4000 level

18.-22. Either:

- _____ New Media 4651 - Internship (12.0 credit hours)
- _____ New Media 4661 - Internship Project (3.0 credit hours)

OR

One of:

- _____ New Media 4690 - Advanced Studio (6.0 credit hours)
- _____ New Media 4995 - Undergraduate Thesis (6.0 credit hours)
- _____ Three New Media electives (9.0 credit hours) at the 3000/4000 level

23.-27. Five additional courses from the Faculty of Fine Arts including at least two courses at the 3000/4000 level.

- _____ 23. _____
- _____ 24. _____
- _____ 25. _____
- _____ 26. _____
- _____ 27. _____

28.-32. Five electives (15.0 credit hours) from any Faculty or School.

- _____ 28. _____
- _____ 29. _____
- _____ 30. _____
- _____ 31. _____
- _____ 32. _____

Note: New Media 1010 and New Media 2000 may not be counted toward the requirements for a major in New Media but may be counted as electives.

Liberal Education List Requirement

Only four courses (12.0 credit hours) in total may be counted from any one discipline toward the Lib Ed Requirement. Disciplines are identified by separate course subject codes. Cross-listed courses count toward the limit for both disciplines (e.g. IGBM 3250/INDG 3250 counts toward the limit for Dhillon School of Business courses and Indigenous Studies).

Only four courses (12.0 credit hours) in total from the Faculty of Education (EDUC), Faculty of Health Sciences (ABHL, ADCS, HLSC, NURS, PUBH, and TREC), and the Dhillon School of Business (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG) may be counted towards the Lib Ed Requirement.

To determine if a course has a Liberal Education designation, see School of Liberal Education in the 2024/2025 University of Lethbridge Undergraduate Calendar, www.ulethbridge.ca/ross/academic-calendar.

33.-36. List II: Social Science

- _____ 33. _____
- _____ 34. _____
- _____ 35. _____
- _____ 36. _____

37.-40. List III: Science

- _____ 37. _____
- _____ 38. _____
- _____ 39. _____
- _____ 40. _____



Required courses and notes

General Requirements

- _____ Completion of 40 courses (120.0 credit hours) with a cumulative GPA of at least 2.00 (on the University of Lethbridge’s 4.0 scale).
- _____ A minimum cumulative GPA of 2.50 (on the University of Lethbridge’s 4.0 scale) in all courses from the Department of New Media.
- _____ A minimum of 13 courses (39.0 credit hours) at the 3000/4000 level in Fine Arts (New Media, Cinema, Art, Art History, Drama, Fine Arts, Museum Studies, or Music).
- _____ A maximum of five Independent Studies (15.0 credit hours).
- _____ Not more than 10 courses may be taken at the 0100/1000 level for credit toward the degree. Activity courses and courses numbered in the range of 0520 to 0530 are exempted from this limit.
- _____ Residence requirement: 20 courses, including a minimum of 12 from the Department of New Media of which at least seven must be at the 3000/4000 level.

Optional Minor: _____

For information about minors see **Minors** in the 2024/2025 University of Lethbridge Calendar, www.ulethbridge.ca/ross/academic-calendar. Consult with an Academic Advisor if you wish to add a minor to your program.

_____ **1.-6. Required Courses**

- _____ 1. _____
- _____ 2. _____
- _____ 3. _____
- _____ 4. _____
- _____ 5. _____
- _____ 6. _____

Recommended Course Sequence

Shown below is the recommended sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term as some courses may have limited offerings (ie. once a year, alternating years, or only offered in the Fall or Winter terms).

Consult with an Academic Advisor in your faculty if you wish to alter this sequence with regard to the specifically listed courses.

Note that this sequence was prepared based on course scheduling at the time of publication and may change during your studies.

First Year (Fall)

New Media 1000
 New Media 2005
 New Media 2150
 One of: Art 2033 or Liberal Education Requirement course
 One of: Art History 1001 or Liberal Education Requirement course

First Year (Winter)

New Media 2010
 New Media 2030
 One of: Art 2033 or Liberal Education Requirement course
 One of: Art History 1002 or Liberal Education Requirement course
 Elective

Second Year (Fall)

New Media 3030
 New Media 3380
 New Media 3520
 Fine Arts Elective
 Liberal Education Requirement course

Second Year (Winter)

New Media 3150
 New Media 3420
 Liberal Education Requirement course
 Liberal Education Requirement course
 Elective

Third Year (Fall)

New Media Elective
 New Media Elective
 Fine Arts Elective
 Liberal Education Requirement course
 Elective

Third Year (Winter)

New Media 3680
 New Media 3900
 Fine Arts (3000 or 4000 level) Elective
 Liberal Education Requirement course
 Elective

Fourth Year (Internship Route)

Fourth Year (Fall)

Fine Arts (3000 or 4000 level) Elective
 Fine Arts Elective
 New Media (3000 or 4000 level) Elective
 Liberal Education Requirement course
 Elective

Fourth Year (Winter)

New Media 4651 (12.0 credit hours)
 New Media 4661 (3.0 credit hours)

Fourth Year (Course or Thesis Route)

Fourth Year (Fall)

Fine Arts (3000 or 4000 level) Elective
 New Media (3000 or 4000 level) Elective
 New Media (3000 or 4000 level) Elective
 Liberal Education Requirement course
 Elective

Fourth Year (Winter)

One of (6.0 credit hours): New Media 4690 or New Media 4995
 New Media (3000 or 4000 level) Elective
 New Media (3000 or 4000 level) Elective
 Fine Arts Elective